



JDA

Driving Performance, Sustaining Results

Presenting With Impact [Public Speaking]

This two-day program is designed to provide individuals with the skills necessary to prepare and deliver a variety of presentations including: impromptu, informative lectures and persuasive talks. Through a step-by-step process, participants learn how to:

- Prepare themselves mentally
- Develop a presentation format
- Use visual aids
- Deliver a presentation in a meaningful and powerful manner using both verbal and non-verbal communication.

Participants will deliver six presentations, **be videotaped**, and receive feedback and reinforcement from their peer and the instructor.

Learning Objectives

Upon completion of this training, participants will be able to:

- Examine anxiety during presentations and find ways to channel nervousness.
- Enhance delivery skills in three specific areas: visual, verbal and vocal
- Organize content so that presentations make a maximum impact.
- Demonstrate good posture, use of hands, body and voice when presenting.
- Prepare the content for two common business presentations: Informative and Persuasive.
- Read an audience and use group interaction skills.
- Use a model to respond effectively during the question and answer session.
- Give successful impromptu talks and remarks.
- Select, develop and use appropriate visual aids to support key points in their presentation.

Maximum class size: 6 participants per trainer

* A one-day version is also available.

About Us

Since 1989, JDA has focused on improving the performance of the world's top companies. The company's services span skills-based training, talent management, executive coaching and organizational alignment. Through JDA's expertise and unique "Performance-Sustaining" process, the company creates more than change—it enables long-term shifts in individuals, teams and performance levels.

Working with business leaders such as Deutsche Bank, Morgan Stanley, Kroger, Kraft, UBS and Roche Pharmaceuticals, JDA has enabled measurable, sustainable improvements to performance across many sectors and success metrics including productivity, communication, morale and sales. For more information, please visit: www.jdainternational.com.