



JDA

Driving Performance, Sustaining Results

Clarity of Message

In today's fast-paced corporate environments, it's important to understand how to communicate with senior management. *How* you communicate—how clear, succinct and organized you are in meetings, giving presentations, and even sharing your ideas on the fly—can have an impact on how you are perceived. Your effectiveness, reputation, and the quality of the results you produce can be impacted, positively or negatively, by the clarity of your presentation. Participants learn how to prepare, organize and deliver messages for more formal settings, as well as in impromptu situations.

Learning Objectives

Upon completion of this training, participants will be able to:

- Consider the needs of the audience and tailor the message accordingly
- Prepare to deliver an effective message, taking pertinent factors into account
- Organize the message using a mind-mapping technique and an “impromptu” template
- Present ideas more effectively, both visually and vocally
- Speak effectively when called upon to do so extemporaneously

About Us

Since 1989, JDA has focused on improving the performance of the world's top companies. The company's services span skills-based training, talent management, executive coaching and organizational alignment. Through JDA's expertise and unique “Performance-Sustaining” process, the company creates more than change—it enables long-term shifts in individuals, teams and performance levels.

Working with business leaders such as Deutsche Bank, Morgan Stanley, Kroger, Kraft, UBS and Roche Pharmaceuticals, JDA has enabled measurable, sustainable improvements to performance across many sectors and success metrics including productivity, communication, morale and sales. For more information, please visit: www.jdainternational.com.