



Social Style Profile

The Social Style profile provides insight into our own personal preferences of how we behave and how we get results. It also provides practical strategies for how we can more productively interact with the 75% of the population whose style is different from ours.

This assessment, which is available in both an online multi-rater or a paper-based individual self-rating format from the TRACOM Group, gives thorough details about style strengths and weaknesses and practical points on how one might adjust their approach to make another person more receptive. This is especially useful when we find ourselves in critical business situations with clients, customers, team members and our manager.

Self-Perception Assessment

Self-profiling builds self-awareness and is a helpful introduction to the Social Style Model as a way to work more effectively with others. The Social Style Self-Perception Questionnaire assesses how you view your own behaviors in various situations.

A simple paper-based package includes everything your employee needs: the Social Style and Versatility Self-Perception Questionnaires and the Self-Perception Guide, which provides background information on Social Style. This option is easy to administer and requires no pre-work.

It is important to note that individuals' self-assessment ratings often differ from those generated by the people with whom they interact. The Multi-Rater Profile (see below) is the most accurate way to measure Social Style and Versatility.

Multi-Rater Assessment

The Multi-Rater Profile provides the fullest understanding of Social Style and Versatility. This assessment not only helps your employees understand how they see themselves, but also gives them insight into how others perceive them.

This online Profile provides participants with a personalized Social Style narrative and an interpretation discussing the strengths and weaknesses of their own Style and specific recommendations for working effectively with other Style groups.