



360° feedback/multi-rater Lockwood Leadership Assessment

Feedback is a critical component of both learning and improving performance, whether for an individual or a group. Leaders who seek out feedback from peers, their manager, team members and direct reports gain valuable insights into personal strengths and weaknesses. They also gain a powerful tool to use in their professional development.

The Lockwood Leadership Assessment multi-rater feedback instrument, unlike most instruments of its kind, is simple to use and customize. Data are collected via the internet, which eliminates the need for paper and pencil administration and also ensures confidentiality and accuracy. Customized reports compile data for easy interpretation.

The profile can be used for:

- * Collecting data on employee opinions, developmental needs and interpersonal strengths
- * Creating and monitoring developmental activities and organizational improvements
- * Creating a baseline for future performance improvements
- * Conducting general needs assessments for training and other topics

About Us

Since 1989, JDA has focused on improving the performance of the world's top companies. Its services span skill-based training, leadership development, executive coaching and team alignment. Through JDA's expertise and unique "Performance-Sustaining" process, the company creates more than change—it enables long-term shifts in individuals, teams and performance levels.

Working with business leaders such as Deutsche Bank, Morgan Stanley, Kroger, Kraft, UBS and Roche Pharmaceuticals, JDA has enabled measurable, sustainable improvements to performance across many sectors and success metrics including productivity, communication, morale and sales. For more information, please visit: www.jdainternational.com.